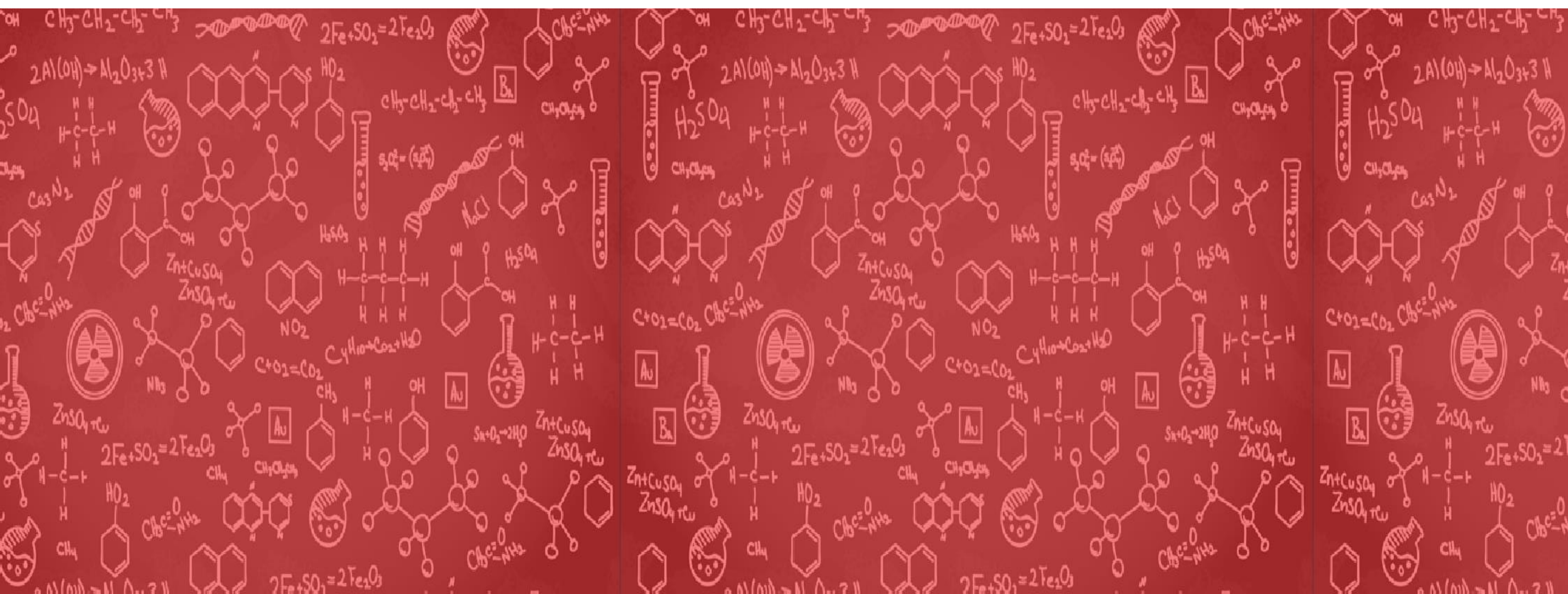




SPONSORSHIP PROGRAM

K.D.A. – KRING DER ALCHEMISTEN--
DEPARTEMENT CLUB CHEMISTRY, BIOCHEMISTRY & BIOTECHNOLOGY
UNIVERSITY OF ANTWERP
ACADEMIC YEAR 2022-2023



ABOUT US

Who we are

Kring Der Alchemisten (K.D.A.), Faculty Association dedicated to Chemistry and Biochemistry & Biotechnology students at the University of Antwerp and full-fledged non-profit organization, brings students closer to a future in the Flemish chemical, petrochemical, biotech, biochemical and life sciences industry and many others... The association is active at Campus Groenenborger and Campus Drie Eiken and represents a good 300 students over two bachelor and two master directions.

K.D.A. was founded in 1965 as the first student association of the then Rijksuniversiteit Centrum Antwerpen (RUCA).

Its alumni have ended up in very diverse places over the years. Several professors and teachers in and around Antwerp, as well as well-known weather woman Sabine Hagedoren, are former members of K.D.A.



OUR AIMS

What we do

K.D.A.'s event tents are entirely dedicated to our 300 loyal members who enjoy the benefit of their membership throughout the year. Every year this is joined by between 50-100 new students.

In addition to the traditional student activities, we feel that not enough attention is paid to connecting students with their future employers. Therefore, different from a regular praesidium, we organize the job fair Academy & Company and offer companies the opportunity to bring a pitch to the UA campus.

Furthermore, K.D.A. is a passionate association with a team that organizes an average of two activities per week. These range from TDs to brewery visits, lectures, waffle sales, strong beer nights, quizzes, GO-kart racing, Christmas market, themed cantuses. Every Lustrum year there is a gala ball and gala cantus. K.D.A. also commits to mentoring first year students.

Attendances can run into the thousands. ThreeOaksLand, Blackout TD, Valentine's TD and Christmas TD are among these successful celebrations.

However, this bundle was created for you and your company.

What does your company stand to gain from a partnership with K.D.A.?

Work experience is a crucial component for any applicant, which is why we want to provide it even before the proclamation. From experience we know that students from our directions are eager to apply their theoretical knowledge in real-world scenarios.

K.D.A. can also take care of increasing the name recognition of your company. Logo advertising through our various communication avenues and events, advertisements on our website, facebook page, instagram, ...

We make your company sound familiar to all our members and of course a company visit on site or a company pitch is an ideal opportunity for you to introduce yourself as a company to future employees. If you are open to this, it can be organized as part of the cooperation with our association.

K.D.A. FOR YOUR BUSINESS

We offer some renewable packages, these contain some standard formulas with examples. These range from aluminum to platinum, according to the periodic table and according to package contents.

Of course, a partnership must come from 2 sides, therefore we also provide a joker package, **the Alchemist**. This package can be fully personalized according to your wishes.

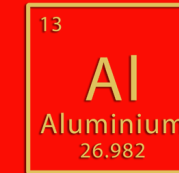
13 Al Aluminium 26.982	29 Cu Copper 63.546	79 Au Gold 196.967
26 Fe Iron 55.845	47 Ag Silver 107.868	78 Pt Platinum 195.085



The Alchemist



ACADEMY & COMPANY



Academy & Company is a networking event completely free of charge for students with the aim of bringing them into contact with the Flemish chemical and biotechnological business sector in a new and cordial way.



The first edition took place successfully in 2019. Eight companies participated and 60 students registered for it. This event has been going on for several years now and is always a success. Nowadays, we divide the academic year into company speeches and/or company visits throughout the year, then conclude with the Academy & Company job fair.

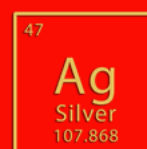


Through one-on-one conversations between company representatives and students, the latter are given an idea of the private world that is offered little or not at all during their university education.

Upon registration, students are given the opportunity to upload their resume. We then provide these to the participating companies. Starting with an **Aluminum partnership**, you are welcome to attend our job fair.



COMPANY PITCH/COMPANY VISIT



A meeting during the lunch break is the perfect way to convince our students of a future in your company. For 50 minutes, their attention can be fully engaged in a self-selected, interesting topic that will be put in the spotlight.

A small lunch should be provided by the company, in accordance with the number of students enrolled. For the companies with a **Silver** partnership, the company pitch is included. For other companies, something can always be negotiated.

Example Pitch:

12u30

Registration speaker

12u45

Students are welcomed with packed lunch

12u50

Start of the talk

13u40

End of the talk

13u45

Students without class can have a chat with the speaker

A PARTNERSHIP WITH MERCHANDISE

A partnership with us

At the start of the academic year, we distribute goodie bags to new and existing members. This opportunity provides an opportunity to increase name recognition directly with our students, in the form of merchandise or other promo material. After all, students have never turned down anything for free.

K.D.A. is also very active in sports competitions. For example, in 2019 we won 2nd place at the GO kart race.

Among the students very well known is also the ASL (Antwerp Student League), where we participate annually and also often get to quarterfinals or higher.

To give our members and players the best chances to win, they need sportswear.

These were already renewed in 2020, but there is still a lot of space to put your logo.

Our ambition is to reduce the gap between the private and academic worlds by promoting internships and student jobs from our partner companies to students.

Chemistry and Biochemistry students are among the most sought-after of all science majors. Does your company provide undergraduate and graduate internships with accompanying thesis and dissertation just like UAntwerpen?

Then help the students with handy promotional materials.



And much more...

A sustainable and trusting partnership with your company is of the utmost importance to us.

We are therefore always looking for companies that want to contribute to charity activities.

Think of TEJO, OZG, Alzheimer Research Foundation, etc.

Every year, the students in Antwerp organize a few activities to sponsor these charities. Think of the Christmas week, of which charity walk, Christmas market, quiz, etc.... are a few.



The Alchemist



Examples

On the next page we list some possible examples that we have already entered into in the past.

With this sponsorship package we would like to address those companies that work with their own sponsorship contracts, as well as small or start-up companies.

Companies that want to sponsor equipment, food, drinks, transportation or other merchandise can also use the Alchemistje package.

The Alchemistje is a personalized package, it can be customized in agreement with K.D.A. and your company.

For your convenience, we have listed some examples on the next page that can be used to draft a contract.

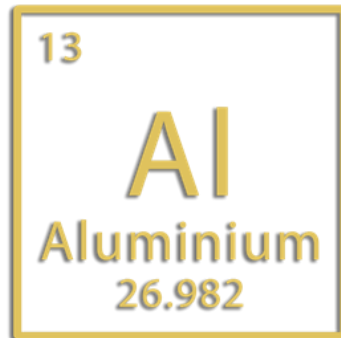
With the Alchemistje you can easily select some examples and create your own personalized contract.

Please let us know if the Alchemist can help your company.

- Placement of the **Company logo** and accompanying text on the website of Kring Der Alchemisten (K.D.A.) with a link to www.companywebsite.eu ;
- The activities of **Company Name** will be included in the calendar of Kring Der Alchemisten (K.D.A.) as well as on the Facebook page or group, as desired by **Company Name**;
- A link to **Company Name's** Facebook page will be included in:
 - the mails to the members of Kring Der Alchemisten (K.D.A.);
 - The monthly club magazine of Kring Der Alchemisten (K.D.A.);
- The logo of **Company Name** will be included in:
 - the monthly club magazine of Kring Der Alchemisten (K.D.A.);
 - put at the bottom of the members mail;
 - the banners and posters of TD, Cantus and all other activities;
 - the T-shirt or shorts of the sports jerseys of Kring Der Alchemisten (K.D.A.);
 - the sponsor-wall on the 'Gala of the Alchemists';
 - On the membership cards, each member receives one card at the beginning of the school year;
- The K.D.A. posts **x** job openings of **Company Name** on the website - www.kringderalchemisten.com - or other social media channel at the sponsor's preference.
- The K.D.A. posts **x** ads from **Company Name** on the K.D.A. facebook page - <https://www.facebook.com/KringDerAlchemisten/> - or other social media channel at the sponsor's preference;
- The K.D.A. grants **Company Name** a booth at the Academy & Company job fair;
- The K.D.A. grants **Company Name** a booth at the job fair Academy & Company;
- The K.D.A. grants **Company Name** a room at the University of Antwerp campus in order to deliver a company pitch during the lunch break.
- The K.D.A. organizes in collaboration with **Company Name** an introduction drink, lecture, or other activity.
- The K.D.A. grants **Company Name** its own page on the website - www.kringderalchemisten.com - Here activities, vacancies and many other aspects of **Company Name** can be collected;
- The K.D.A. will distribute flyers or other merchandise of **Company Name** to students of all or specific directions and years of study.
- The K.D.A. will advertise **Company Name** on the LinkedIn page of the Circle of Alchemists.

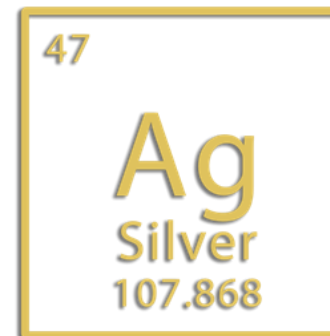


A PARTNERSHIP WITH US



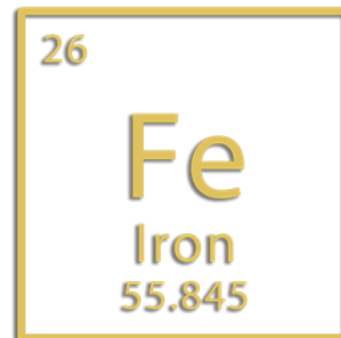
Aluminium | € 250

- » Logo listing on our website www.kringderalchemisten.com,
- » A booth at our job fair Academy & Company



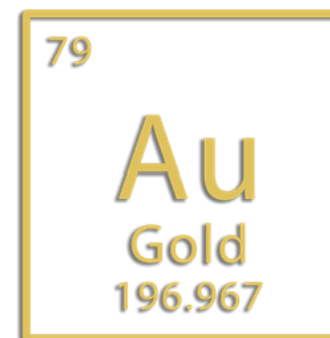
Silver | € 2000

- » Pakket **Copper**
- » Bedrijfspitch een op de UAntwerpen campus
- » Flyers of andere merchandise van het bedrijf verdelen onder de studenten van alle of specifieke richtingen en studiejaren.



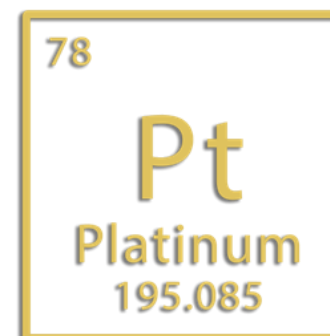
Iron | € 500

- » Package **Aluminum**
- » Logo listing in our monthly club magazine and in our weekly member email
- » 1 ad on our facebook page (#3)



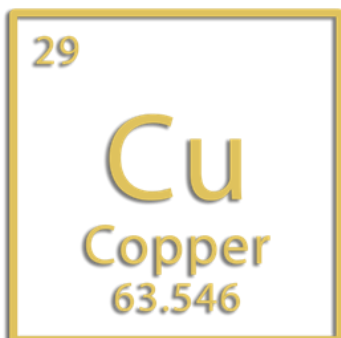
Gold | € 3000

- » Pakket **Copper**
- » Bedrijfspitch op de UAntwerpen campus
- » Logo op onze lidkaarten
- » een eigen pagina op de website
 - » 2 extra jobvacatures op onze website (#4)
 - » 2 extra advertenties op onze multimedia (#5)



Platinum | € 5000

- » Package **Gold**
- » Special designation as Lead Sponsor on all activities
- » Hanging banner at our gala ball and all TDs or activities
- » Company will have a private booth at Academy & Company
- » Your own page on our website :
 - » Extra job vacancies on our website number to choice
 - » Additional advertisements on our facebook page number to choice



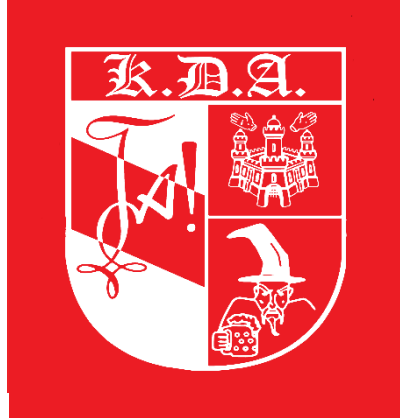
Copper | € 1000

- » Package **Aluminum**
- » Logo listing in our monthly club magazine and in our weekly member email
- » Logo listing on banners and posters of our major events
- » 2 job vacancies on our website
- » 2 ads on our facebook page (#3)

If You would like to **sponsor** a different amount or a **specific event**, or would like to offer support to our association in an alternative way, then we would be happy to try and reach a plausible agreement with you.

Hoping to establish a partnership with you soon,

Kind Regards
Groeten, The K.D.A.
- team



Contact

www.kringderalchemisten.com

www.facebook.com/KringDerAlchemisten

www.instagram.com/kringderalchemisten

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